

Translation of Immediate Report

T93
Public

Bank Leumi le-Israel B.M.

Registration No. 520018078

Securities of the Corporation are listed on The Tel Aviv Stock Exchange

Abbreviated Name: Leumi

Leumi House, 34 Yehuda Halevi Street, Tel Aviv 651316

Phone: 076-8858111, 076-889419; Facsimile: 076-8859732

Electronic Mail: Yaelru@bll.co.il

5 January 2014

Reference: 2014-01-003823

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Director (not a Corporation) or an Individual Serving on Behalf of a Corporation which is a Director

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations, 1970

Note: In addition to the current Immediate Report, a Status Report regarding Senior Office Holders of the Bank reflecting the change has also been filed, as is required following the filing of this kind of Report, pursuant to Regulation 34(d) of the Securities (Periodic and Immediate Reports) Regulations, 1970.

1. Surname and First Name: Segal, Nurit
Type of Identity Number: Israeli I.D. Number
Identity Number: 007134794
Citizenship: Private individual with Israeli citizenship
2. Date of Birth: 10 January 1943
3. Address for service of process: 27 Mapu Street, Tel Aviv 63434
4. Position to which appointed: Regular Director
5. Previous position held in the Corporation prior to appointment: See section 8 below
6. Commencement date of tenure: 5 January 2014

7. Education:

Degree	Subject	Name of Academic Institution
BA.	Economics and Statistics	Hebrew University – Jerusalem
M.A.	Operations Research	Case Western Reserve University, Cleveland

Other education and professional certifications:

8. Principal occupations in the last 5 years:

Position Held	Place of Employment	Period held the Position
Director	Aspen Group Ltd.	From September 2005
Member of Management and Chairman of the Finances Committee	Helicon-Society for the Promotion of Poetry in Israel	From March 2007
Director	Olympia Real Estate Holdings Ltd	August 2010-February 2012
External director	King Ltd.	August 2008 – August 2011
Director	Bank Leumi le-Israel Ltd.	July 2003 - July 2010
Director	Aspen Real Estate Ltd.	March 2007 – May 2009

9. N/A

10. See Section 8 above.

11. The Director is not an employee of the Corporation, its subsidiary or affiliated companies, nor of an interested person therein.

12. No family relationship exists between the Director and another interested person of the Corporation.

13. a. The Director does not hold shares of the Corporation.

b. The director does not hold securities of a subsidiary or affiliated company of the Corporation.

14. The Director is not a member of any of the committees of the Board of Directors.

15. The Corporation does not view the Director as possessing accounting and financial expertise.

16. The Corporation does not view the Director as an Independent Director.

17. The Director's declaration pursuant to section 224B of the Companies Law - NA

Note regarding item 6 – Notice was received on 5 January 2014 from the Supervisor of Banks indicating the absence of any objection to the appointment

Note regarding item 14 – Membership in the committees of the Board of Directors has not yet been determined.

Note regarding item 15 – Subject to the approval of the Bank's Board of Directors.

Note regarding item 16 – Subject to the approval of the Bank's Audit Committee

The report was signed on behalf of the corporation, in accordance with regulation 5 of the Securities (Periodic and Immediate Reports), 1970, by Adv. Yael (Ben Moshe) Rudnicki, Secretary of the Group and of the Bank.

Note: English translations of Immediate Reports of Bank Leumi are for convenience purposes only. In the case of any discrepancy between the English translation and the Hebrew original, the Hebrew will prevail.

**The original Hebrew version is available on the distribution website of the Israel Securities Authority:
<http://www.magna.isa.gov.il/>**

Name of Electronic Reporter: Yael Rudnicki, Position: Group Secretary

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