

Translation of Immediate Report

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Public

Bank Leumi le-Israel B.M.

Registration No. 520018078
Securities of the Corporation are listed on The Tel Aviv Stock Exchange
Abbreviated Name: Leumi
34 Yehuda Halevi Street, Tel Aviv 651316
Phone: 076-8858111, 076-889419; Facsimile: 076-8859732
Electronic Mail: Yaelru@bll.co.il

25 February 2014
Reference: 2014-01-046210

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Senior Officer (Excluding a Director and an Individual Appointed on Behalf of a Director which is a Corporation)

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations, 1970

1. Surname and First Name: Morag Zeev
Surname and First Name in English as they appear in his passport: Zeev
Type of Identity Number: Israeli I.D. Number
Identity Number: 59066050
Citizenship: Private individual with Israeli citizenship
2. Date of birth: 23 July 1964
2. Address for service of process: 34 Yehuda Halevy Street St., Tel Aviv
6513616
4. Date of commencement of tenure: 1 March 2014
5. Position to which appointed:

Executive Vice President	
Other	Head of Compliance and Enforcement Division

6. Previous positions held in the company prior to appointment:

Other	Deputy Head of Capital Markets Division
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7. Academic Education:

Degree	Subject	Name of Academic Institution
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Bachelor's degree	Economics and Statistics	Tel Aviv University
MBA	Business Administration	Tel Aviv University

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
Deputy Head of Capital Markets Division	Bank Leumi le-Israel Ltd.	October 2010 – to date
Head of Internal Auditing Department	Bank Leumi le-Israel Ltd.	Through October 2010

9. The Senior Officer holds another position with the Corporation, its subsidiary or associated corporation, or with an interested person therein:

Director at subsidiaries – Leumi Finance Ltd., Bank Leumi Le-Israel Registration Company Ltd., Luxinvest S.A.

10. No family relationship exists between the Senior Officer and any other Senior Officer or interested person of the Corporation.

11. A. The Senior Officer holds securities of the Corporation:

Name, Class and Series of Security	No. of Security on Stock Exchange	Amount of Securities	Dormant	Percentage of Holdings Capital	Voting Rights	Percentage of Holdings (Fully Diluted) Capital	Voting Rights
Leumi	604611	2,609	No	0.00	0.00	0.00	0.00

B. The Senior Officer does not hold securities in a held company with activity material to the Bank.

Note to paragraph 9: After the appointment enters into force, the corporate officer will resign from his directorships at the subsidiary companies.

The report was signed on behalf of the corporation, in accordance with Regulation 5 of the Securities (Periodic and Immediate Reports), 1970, by Mr. Dani Cohen, Head of Human Resources.

Note: English translations of Immediate Reports of Bank Leumi are for convenience purposes only. In the case of any discrepancy between the English translation and the Hebrew original, the Hebrew will prevail.

The original Hebrew version is available on the distribution website of the Israel Securities Authority: <http://www.magna.isa.gov.il/>

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