

Translation of Immediate Report

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Public

Bank Leumi le-Israel B.M.

Registration No. 520018078

Securities of the Corporation are listed on The Tel Aviv Stock Exchange

Abbreviated Name: Leumi

Leumi House, 34 Yehuda Halevi Street, Tel Aviv 65546

Phone: + 972 3 5148111, + 972 3 5149419; Facsimile: + 972 3 5149732

Electronic Mail: Yaelru@bll.co.il

25 July 2011

Reference: 2010-01-221067

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Director (not a Corporation) or an Individual Serving on Behalf of a Corporation which is a Director

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations, 1970

Note: In addition to the current Immediate Report, a Status Report regarding Senior Office Holders of the Bank reflecting the change has also been filed, as is required following the filing of this kind of Report, pursuant to Regulation 34(d) of the Securities (Periodic and Immediate Reports) Regulations, 1970.

1. Surname and First Name: Samet Zipora
Type of Identity Number: Israeli I.D. Number
Identity Number: 008962581
Citizenship: Private individual with Israeli citizenship
2. Date of Birth: 5 March 1946
3. Address for service of process: 29 Even Shmuel Street, Jerusalem 97234
4. Position to which appointed: External Director
5. Previous position held in the Corporation prior to appointment: None
6. Commencement date of tenure: 25 July 2011

7. Education:

Degree	Subject	Name of Academic Institution
B.A.	Economics and Mathematics	Hebrew University of Jerusalem
M.A.	Economics	Hebrew University of Jerusalem

Other education and professional certifications:

8. Principal occupations in the last 5 years:

Position Held	Place of Employment	Period held the Position
President	Adif College for Insurance, Pension and Capital Market Studies	2005-2007
External consultant	Bank Leumi le-Israel B.M.	2006-2007
Chairman of the Investment Committee	Avner Motor Vehicle Accident Victims Insurance Association Ltd.	2003-2010
External Director	Israel Discount Bank Ltd.	2003-2009
External Director	Hazera Genetics Ltd.	2003-2006
External Director	Menora Mivtachim Pension Funds Ltd.	2004-2010
External Director	Menora Mivtachim Provident Funds Ltd.	2004-2010
External Director	Shahar Hadash Group Ltd.	Since 2005
External Director	Ofir Optronics Ltd.	Since 2007
External Director	Africa Israel Investments Ltd.	Since 2009
Chairman of the Board of Directors	Capital Funds Location Company Ltd.	Since 2011
Owner, Chairman of the Board of Directors and CEO	Meirav Yaniv Financial Consulting Ltd.	Since 2003

9. N/A

10. The Director serves as a director of another corporation. See item 8 above.

11. The Director is not an employee of the Corporation, its subsidiary or affiliated companies, nor of an interested person therein.

12. No family relationship exists between the Director and another interested person of the Corporation.

13. The Director holds shares of the Corporation, as follows:

Name, type and series of security	Registration number of the security on the Stock Exchange	Number of Securities	Dormant	Percentage holding		Percentage holding on a fully diluted basis	
				Capital	Voting rights	Capital	Voting rights
Leumi	604611	111	No	0.00	0.00	0.00	0.00

The Director does not hold securities of a subsidiary or affiliated company of the Corporation.

14. The Director is not a member of any of the committees of the Board of Directors.

15. The Corporation views the Director as possessing accounting and financial expertise.

16. The Corporation views the Director as an Independent Director.

17. The Director's declaration pursuant to section 224B of the Companies Law: N/A

Note regarding item 14 – Membership in the committees of the Board of Directors has not yet been determined.

Note regarding item 15 – Subject to the approval of the Bank's Board of Directors.

Note regarding item 16 – Subject to the approval of the Audit Committee.

Name of Electronic Reporter: Yael Rudnicki, Position: Group Secretary
POB 2 Tel Aviv 61000, Phone: + 972 3 5149419, Facsimile: + 972 3 5149732,
e-mail: Yaelru@bll.co.il