

Translation of Immediate Report

T93
Public

Bank Leumi le-Israel B.M.

Registration No. 520018078

Securities of the Corporation are listed on The Tel Aviv Stock Exchange

Abbreviated Name: Leumi

Leumi House, 34 Yehuda Halevi Street, Tel Aviv 65546

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Electronic Mail: Yaelru@bll.co.il

22 July 2010

Reference: 2010-01-562149

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Director (not a Corporation) or an Individual Serving on Behalf of a Corporation which is a Director

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations, 1970

Note: In addition to the current Immediate Report, a Status Report regarding Senior Office Holders of the Bank reflecting the change is also being filed, as is required following the filing of this kind of Report, pursuant to Regulation 34(d) of the Securities (Periodic and Immediate Reports) Regulations, 1970.

1. Surname and First Name: Shapira, Ehud
Type of Identity Number: Israeli I.D. Number
Identity Number: 8370991
Citizenship: Private individual with Israeli citizenship
2. Date of Birth: 5 October 1944
3. Address for service of process: 1 Belkind Street, Tel Aviv 62514
4. Position to which appointed: Director
5. Previous position held in the Corporation prior to appointment: None
6. Commencement date of tenure: 22 July 2010

7. Education:

Degree	Subject	Name of Academic Institution
B.A.	Economics, Statistics	Tel Aviv University

M.A.	Economics	New York University
M.A.	Economics, Operations Research	Technion, Haifa
Ph.D.	Economics and Finance	New York University

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
Chairman of the Board of Directors	Phoenix Holdings Ltd. and subsidiary companies	From October 2006 to July 2010
Chairman of the Board of Directors	Phoenix Insurance Company Ltd.	From October 2006 to July 2010
Chairman of the Board of Directors	Phoenix Investments and Finances Ltd.	From October 2006 to July 2010
Chairman of the Board of Directors	Phoenix International Holdings Ltd.	From June 2007 to July 2010
Chairman of the Board of Directors	Leumi Leasing and Investments Ltd.	From 1992 to March 2006
Director	Excellence Investments Ltd.	From September 2008 to July 2010
Director	Bank Leumi (UK) plc.	From 1995 to June 2006
Chairman of the Board of Directors	Leumi & Co. Investment House Ltd.	From 1995 to December 2005
Senior Deputy CEO and Acting CEO in the absence of the CEO, Head of Corporate and International Banking, Manager of Credit Risks	Bank Leumi le-Israel B.M.	From 1989 to June 2006
Chairman of the Investments Committee, Member of Management Committee, Tenure Committee, Finance Committee	Bar Ilan University	From 2006
Member of Management	Friends of the Academic College, Netanya	From 2005
Member of Investments Committee	Tene Investments in Kibbutzim Management Ltd.	From October 2006
Chairman of the Board of Directors	Atara Technology and Ventures Ltd	From October 2006 to July 2010
Chairman of the Board of Directors	Gamma Clearing and Management Ltd.	From May 2008 to July 2010
Director	Ad 120 – Residential Centers for Senior Citizens Ltd	From January 2010 to July 2010

Director	Ad 120 – Hod Hasharon Management (1996)	From January 2010 to July 2010
Director	Mehadrin Ltd.	From May 2007 to July 2010
Member of Finance and Audit Committee	Tel Aviv Museum of Art	From 2005

9. N/A

10. The Director does not serve as a director of another corporation.

11. The Director is not an employee of the Corporation, its subsidiary or affiliated companies, nor of an interested person therein.

12. No family relationship exists between the Director and another interested person of the Corporation.

13. a. The Director holds shares of the Corporation.

Name, type and series of security	Registration number of the security on the Stock Exchange	Number of Securities	Dormant	Percentage holding		Percentage holding on a fully diluted basis	
				Capital	Voting rights	Capital	Voting rights
Leumi	604611	126,350	No	0.01	0.01	0.01	0.01

b. The Director does not hold securities of a subsidiary or affiliated company of the Corporation.

14. The Director is not a member of any of the committees of the Board of Directors.

15. The Corporation does not view the Director as possessing accounting and financial expertise.

16. The Corporation does not view the Director as an Independent Director.

17. N/A

Note regarding item 15 – Not yet determined by the Corporation's Board of Directors.