

Translation of Immediate Report

Bank Leumi le-Israel B.M.

Registration No. 520018078

Securities of the Corporation are listed on The Tel Aviv Stock Exchange

Abbreviated Name: Leumi

Leumi House, 34 Yehuda Halevi Street, Tel Aviv 65546

Phone: + 972 3 5148111, + 972 3 5149419; Facsimile: + 972 3 5149732

Electronic Mail: Yaelru@bll.co.il

22 July 2010

Reference: 2010-01-562125

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Director (not a Corporation) or an Individual Serving on Behalf of a Corporation which is a Director

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations, 1970

Note: In addition to the current Immediate Report, a Status Report regarding Senior Office Holders of the Bank reflecting the change is also being filed, as is required following the filing of this kind of Report, pursuant to Regulation 34(d) of the Securities (Periodic and Immediate Reports) Regulations, 1970.

1. Surname and First Name: Brodet, David
Type of Identity Number: Israeli I.D. Number
Identity Number: 000088179
Citizenship: Private individual with Israeli citizenship
2. Date of Birth: 30 October 1944
3. Address for service of process: 4 Michaelson Street, Jerusalem 93707
4. Position to which appointed: Director
5. Previous position held in the Corporation prior to appointment: None
6. Commencement date of tenure: 22 July 2010

7. Education:

Degree	Subject	Name of Academic Institution
B.A.	Economics and Political Science	The Hebrew University of Jerusalem
M. A.	Economics	The Hebrew University of

		Jerusalem
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Other education and professional certifications:

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
Chairman of the Board of Directors	Hadassah	1998-2008
Chairman of the Administrative Board	Ben Gurion University	1998 -2010
Chairman of the Investments Committee	Ha'al Pension Fund	2009-2010
Chairman of the Investments Committee	Makefet Pension Fund and Provident Fund Ltd.	2003-2010
External Director	Direct Insurance Ltd.	2001-2007
Member of the Management Committee	Blue Square Cooperative Society Ltd.	2000-2009
Controlling Shareholder	David Brodet Ltd.	Since 2002
External Director	Aloni Hetz Ltd.	2003-2010
External Director	Israel Corporation Ltd.	From August 2009 to 7 July 2010
Chairman of the Administrative Board	Jerusalem Fund	Since 1998
Chairman of the Administrative Board	Hadassah Academic College	Since 1989
Chairman of the Board of Trustees	Falk Institute for Economic Research	Since 1998
Chairman of the Board of Trustees	Protected Caring Fund	Since 2008
Chairman	Advisory Board for Dismissals and Mergers of the Anti-Trust Commissioner	From 2006 to 6/2010
Chairman	Public Statistics Council	Since 2007
Academic Manager	Caesarea (Convention) Forum	Since 2005
Chairman of the Administrative Board	Cameri Theatre	Since 1998
Member of the Board of Directors	Miskenot Sha'ananim	Since 2001
Chairman of the Administrative Board	Jerusalem Institute for Israel Research	Since 2007
Member of the Advisory Committee	Shmuel Ne'eman Institution	Since 2002
Director	Ikea	From 2000 to 2005
Director	Global Medical Network	From 2004 to 2009
Chairman	Government committees - Defense Budget	2006-2007
Chairman	Government committees –	2005

	Status of National Insurance	
Member	Committee for Security Perception (Meridor Committee)	2004-2006
Member	Capital Market Committee (Ariav Committee)	2008
Editor	Israel 2008 – Vision and Social Strategy in a Global World	2008
Lecturer	Hebrew University of Jerusalem (School of Business Administration)	From 1998 to 2007
Lecturer	Ben Gurion University (Public Policy)	From 1998 to 2005
Lecturer	Ruppin College (Economics)	From 1972 to 2006
Lecturer	Herzlia Inter-Disciplinary Center (Business Administration and Governance)	2006
Lecturer	National Security College (Haifa University)	2005
Lecturer	Academic Center for Law and Business, Ramat Gan	2010

9. N/A

10. The Director does not serve as a director of another corporation

11. The Director is not an employee of the Corporation, its subsidiary or affiliated companies, nor of an interested person therein.

12. No family relationship exists between the Director and another interested person of the Corporation.

13. The Director holds shares of the Corporation, as follows:

Name, type and series of security	Registration number of the security on the Stock Exchange	Number of Securities	Dormant	Percentage holding		Percentage holding on a fully diluted basis	
				Capital	Voting rights	Capital	Voting rights
Leumi	604611	661	No	0.00	0.00	0.00	0.00

The director does not hold securities of a subsidiary or affiliated company of the Corporation.

14. The Director is not a member of any of the committees of the Board of Directors.

15. The Corporation does not view the Director as possessing accounting and financial expertise.

16. The Corporation does not view the Director as an Independent Director.

17. N/A

Note regarding item 15 – Not yet determined by the Corporation's Board of Directors.

Name of Electronic Reporter: Yael Rudnicki, Position: Group Secretary
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