

Translation of Immediate Report

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Public

Bank Leumi le-Israel B.M.

Registration No. 520018078
Securities of the Corporation are listed on The Tel Aviv Stock Exchange
Abbreviated Name: Leumi
POB 2 Tel Aviv 61000
Phone: + 972 3 5148111, + 972 3 5149419; Facsimile: + 972 3 5149732
Electronic Mail: yaelru@bll.co.il

21 March 2013
Reference: 2013-01-013507

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Senior Officer (Excluding a Director and an Individual Appointed on Behalf of a Director which is a Corporation)

Regulation 34(b) of the Securities (Periodic and Immediate Reports)
Regulations, 1970

1. Surname and First Name: Tsiddon Daniel
Surname and First Name in English as they appear in his passport: Tsiddon Daniel
Type of Identity Number: Israeli I.D. Number
Identity Number: 053670725
Citizenship: Private individual with Israeli citizenship
2. Date of birth: 22 September 1955
3. Address for service of process: 1 Arbel St., Hod Hasharon 45345
4. Date of commencement of tenure: 1 April 2013
5. Position to which appointed:

Deputy Chief Executive Officer	
Other	Member of Management, Head of Capital Markets Division, Private Banking and Strategy

6. Previous positions held in the company prior to appointment:

Deputy Chief Executive Officer	
Other	Member of Management, Head of Capital Markets Division

7. Academic Education:

Degree	Subject	Name of Academic Institution
Phd	Economics	Columbia University, United States
Master's degree	Economics	Columbia University, United States
Bachelor's degree	Economics	Hebrew University, Jerusalem

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
Deputy Chief Executive Officer, Member of Management, Head of Capital Markets Division	Bank Leumi le-Israel Ltd.	August 2006 to date

9. The Senior Officer holds another position with the Corporation, its subsidiary or associated corporation, or with an interested person therein:

Chairman of the Board of Directors, Luxinvest S.A. Holdings and of Leumi Partners Ltd., Director, Leumi International Investments N.V., and in Oristan Opportunity Fund Instrument Ltd. and Oristan Opportunity Fund Management Ltd.

10. No family relationship exists between the Senior Officer and any other Senior Officer or interested person of the Corporation.

11. A. The Senior Officer holds securities of the Corporation:

Name, Class and Series of Security	No. of Security on Stock Exchange	Amount of Securities	Dormant	Percentage of Holdings Capital	Voting Rights	Percentage of Holdings (Fully Diluted) Capital	Voting Rights
Leumi	604611	5,728	No	0.00	0.00	0.00	0.00

B. The Senior Officer does not hold securities in a held company with activity material to the Bank.

The report was signed on behalf of the corporation, in accordance with Regulation 5 of the Securities (Periodic and Immediate Reports), 1970, by Mr. Dani Cohen, Head of Human Resources.

Name of Electronic Reporter: Yael Rudnicki, Position: Group Secretary
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