

Translation of Immediate Report

T091
Public

Bank Leumi le-Israel B.M.

Registration No. 520018078
Securities of the Corporation are listed on The Tel Aviv Stock Exchange
Abbreviated Name: Leumi
POB 2 Tel Aviv 61000
Phone: + 972 3 5148111, + 972 3 5149419; Facsimile: + 972 3 5149732
Electronic Mail: yaelru@bll.co.il

21 January 2010
Reference: 2010-01-361296

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Senior Officer (Excluding a Director and an Individual Appointed on Behalf of a Director which is a Corporation)

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations,
1970

1. Surname and First Name: Mendelson, Avner
Type of Identity Number: Israeli I.D. Number
Identity Number: 031962731
Citizenship: Private individual with Israeli citizenship
2. Date of Birth: 13 December 1974
3. Address for service of process: 8 Remez Street, Tel Aviv 62191
4. Commencement date of tenure: 1 February 2010.
5. Position to which appointed:

Other	Chief of Staff to the President and CEO
Other	Head of Group Strategy

6. Previous position held in the company prior to appointment:

Other	Personal Assistant to the President and CEO
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7. Academic Education:

Degree	Subject	Name of Academic Institution
B.A.	Economics and International Relations	Hebrew University of Jerusalem
M.B.A.	Business Administration	Wharton Business School, University of Pennsylvania

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
Consultant	McKinsey & Co., UK	Seven years

9. The Senior Officer holds no other positions with the Corporation, its subsidiary or associated corporation, or with an interested person therein.
10. No family relationship exists between the Senior Officer and any other Senior Officer or interested person of the Corporation.
11. The Senior Officer does not hold any securities of the Corporation:
The Senior Officer does not hold any securities in any subsidiary or affiliated company of the Corporation.

Name of Electronic Reporter: Yael Rudnicki, Position: Group Secretary
POB 2 Tel Aviv 61000, Phone: + 972 3 5149419, Facsimile: + 972 3 5149732,
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