

Translation of Immediate Report

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Public

Bank Leumi le-Israel B.M.

Registration No. 520018078
Securities of the Corporation are listed on The Tel Aviv Stock Exchange
Abbreviated Name: Leumi
34 Yehuda Halevi Street, Tel Aviv 651316
Phone: 076-8858111, 076-889419; Facsimile: 076-8859732
Electronic Mail: Yaelru@bll.co.il

1 May 2014

Reference: 2014-01-055524

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Senior Officer (Excluding a Director and an Individual Appointed on Behalf of a Director which is a Corporation)

Regulation 34(b) of the Securities (Periodic and Immediate Reports)
Regulations, 1970

1. Surname and First Name: Friedman Hanan
Surname and First Name in English as they appear in his passport: Friedman Hanan
Type of Identity Number: Israeli I.D. Number
Identity Number: 028765196
Citizenship: Private individual with Israeli citizenship
2. Date of birth: 4 September 1971
2. Address for service of process: Zvi Graf Street 6B, Petach Tikva
4. Date of commencement of tenure: 1 January 2015
5. Position to which appointed:

Executive Vice President	
Other	Member of management
Other	Chief Legal Advisor
Other	Head of Legal Department
Other	Manager of Legal Risks

6. Previous positions held in the company prior to appointment:

None	
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7. Academic Education:

Degree	Subject	Name of Academic Institution
Bachelor's degree	Law	Bar Ilan University
Master's degree	Law	Bar Ilan University

Other education and professional certificates:

Licensed attorney

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
Chief Legal Advisor	Harel Insurance and Financial Services Investments Ltd.	September 2005 to 2014

9. The Senior Officer holds another position with the Corporation, its subsidiary or associated corporation, or with an interested person therein:

See paragraph 8 above. Harel Insurance and Financial Services Ltd. is a party with an interest in the Bank, by virtue of holdings.

10. No family relationship exists between the Senior Officer and any other Senior Officer or interested person of the Corporation.

11. A. The Senior Officer does not holds securities of the Corporation:

B. The Senior Officer does not hold securities in a held company with activity material to the Bank.

Note to paragraph 4: The appointment is subject to the approval or absence of any objection from the Bank Supervision Department in a due diligence process, to the extent necessary. The date for the commencement at the position will not be later than 1 January 2015.

Note to paragraph 8: The Bank has been informed that the date for the conclusion of service at Harel Insurance and Financial Services Ltd. has not yet been determined.

The report was signed on behalf of the corporation, in accordance with Regulation 5 of the Securities (Periodic and Immediate Reports), 1970, by Mr. Dani Cohen, Head of Human Resources.

Note: English translations of Immediate Reports of Bank Leumi are for convenience purposes only. In the case of any discrepancy between the English translation and the Hebrew original, the Hebrew will prevail.
The original Hebrew version is available on the distribution website of the Israel Securities Authority: <http://www.magna.isa.gov.il/>

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