

Translation of Immediate Report

T091
Public

Bank Leumi le-Israel B.M.

Registration No. 520018078
Securities of the Corporation are listed on The Tel Aviv Stock Exchange
Abbreviated Name: Leumi
POB 2 Tel Aviv 61000
Phone: + 972 3 5148111, + 972 3 5149419; Facsimile: + 972 3 5149732
Electronic Mail: yaelru@bll.co.il

1 January 2013
Reference: 2013-01-000018

To: Israel Securities Authority (www.isa.gov.il)
The Tel Aviv Stock Exchange (www.tase.co.il)

Immediate Report on Appointment of Senior Officer (Excluding a Director and an Individual Appointed on Behalf of a Director which is a Corporation)

Regulation 34(b) of the Securities (Periodic and Immediate Reports)
Regulations, 1970

1. Surname and First Name: Tamar Yassur
Surname and First Name in English as they appear in his passport: Tamar Yassur
Type of Identity Number: Israeli I.D. Number
Identity Number: 059764498
Citizenship: Private individual with Israeli citizenship
2. Date of birth: 24 August 1965
3. Address for service of process: 59 Atzmon St., Re'ut
4. Date of commencement of tenure: 1 January 2013
5. Position to which appointed:

Executive Vice President	
Other	Head of Banking Division
Other	Member of Management

6. Previous positions held in the company prior to appointment:

Other	Head of Marketing Department, 15 May 2007 to 1 March 2011
-------	---

7. Academic Education:

Degree	Subject	Name of Academic Institution
Bachelor's degree	Sociology	Hebrew University
Bachelor's degree	Economics and Business Administration	Hebrew University
Master's degree	Business Administration	Hebrew University

8. Principal Occupations in the Last 5 Years:

Position Held	Place of Employment	Period held the Position
CEO	Leumi Card Ltd.	1 March 2011 to 15 October 2012
Head of Marketing Department	Bank Leumi le-Israel B.M.	15 May 2007 to 1 March 2011

9. The Senior Officer holds another position with the Corporation, its subsidiary or associated corporation, or with an interested person therein: Chairman of the Board of Directors, Leumi Card Ltd.

10. No family relationship exists between the Senior Officer and any other Senior Officer or interested person of the Corporation.

11. A. The Senior Officer holds securities of the Corporation:.

The following is the status of his holdings:

Name, Class and Series of Security	No. of Security on Stock Exchange	Amount of Securities	Dormant	Percentage of Holdings Capital	Voting Rights	Percentage of Holdings (Fully Diluted) Capital	Voting Rights
Leumi	604611	4,115	No	0.00	0.00	0.00	0.00

B. The Senior Officer does not hold any securities in any subsidiary or affiliated company of the Corporation's.

The report was signed on behalf of the corporation, in accordance with Regulation 5 of the Securities (Periodic and Immediate Reports), 1970, by Mr. Dani Cohen, Head of Human Resources Division.

Reference number of previous documents in this regard (does not constitute incorporation by reference): 2012-01-216030

Name of Electronic Reporter: Yael Rudnicki, Position: Group Secretary
 POB 2 Tel Aviv 61000, Phone: + 972 3 5149419, Facsimile: + 972 3 5149732,
 Electronic Mail: Yaelru@bll.co.il